

# PANKAJ KUMAR

## CONTACT

 [pkkush007@gmail.com](mailto:pkkush007@gmail.com)  
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 Bangalore, India 562125

## EDUCATION AND TRAINING

**Master of Design - 2015**  
Indian Institute of Technology - Kanpur

**Bachelor of Technology - Aeronautical Engineering - 2013**  
Gautam Buddh Technical University  
Raebareli

## COMMUNICATION SKILLS

**Hindi:** Native Speaker

**English:** C1

Advanced



**IELTS GT Score:** 8.0

**German:** A2

Working Proficiency

**Goethe-Zertifikat:** A2

## WEBSITES, PORTFOLIO

 [www.pankaj-kumar.co.in](http://www.pankaj-kumar.co.in)  
 [www.linkedin.com/in/pankaj-kushwaha-0b05476b](https://www.linkedin.com/in/pankaj-kushwaha-0b05476b)

## SUMMARY

I’m a Product Design Leader with 10+ years of experience in AI-integrated healthcare, data-intensive applications, and asset management. Skilled in UX strategy, design systems, and data visualization, with a focus on data clarity, usability, and accessibility. Experienced in leading design teams to create seamless, high-impact user experiences that align with business goals.

## SKILLS

- Design Strategy
- Go to market strategy
- Information Architecture
- User Research
- Product-Market Fit studies
- Usability and Accessibility
- UX Design-Web and Mobile

## TOOLS

- Figma
- Invision
- Axure
- Photoshop
- Illustrator

## EXPERIENCE (10+ Years)

### Lead Product Designer (Manager)

Sitracker | Sep 2023 - Present | Bengaluru, India

- Leading UX for Asset Management, Maintenance, and Renewables, driving Sitracker’s expansion beyond its core telecom focus.
- Defined and executed design strategy for new product initiatives end-to-end, from research to delivery, establishing scalable design systems and accessibility standards (SLDS + WCAG).
- Redesigned Timesheets and Resource Management to simplify workflows and improve user adoption across global enterprise teams.
- Built and led a design team of three, mentoring designers, setting design standards, and fostering a collaborative, research-driven design culture.

### Lead User Experience Designer

Athena Health Pvt/ Ltd. | June 2022 - June 2023 | Bengaluru, India

- Conducted in depth user research to discover issues with the current experience of the EHR product (Lab Results).
- Collaborated with different cross functional teams to align on change management for users (doctors) and any downstream impacts for other product arms.
- Synthesized and came up with actionable problem statements and sliced up the design in implementable chunks (releases) though Agile UX.
- Created wire frames and Mock ups to be used for development by the engineering team

### Principal User Experience Designer

RSA SecurID India Pvt. Ltd. | May 2021 - May 2022 | Bengaluru, India

- Created Accessibility Conformance Reports and VPAT for the Mobile and Desktop app
- Applied WCAG 2.1/AA and section 508 accessibility standards for web and mobile app offerings of RSA.
- Established accessible design principles for the UX product offerings
- Presented solutions to complex design problems in presentations, click-through prototype and design specifications.
- Developed and documented style guidelines for website content.

### Senior Associate - Information Design

Capital One Financial Services | Feb 2019 - Apr 2021 | Bengaluru, India

### Senior User Experience Designer

Healthplix India Pvt. Ltd. | Oct 2018 - Dec 2018 | Bengaluru, India

### User Experience Designer

Globant India Pvt.Ltd. | Aug 2015 - Sep 2018 | Bengaluru, India